Simplicity Market System "Built-Ups For The Craftsman"



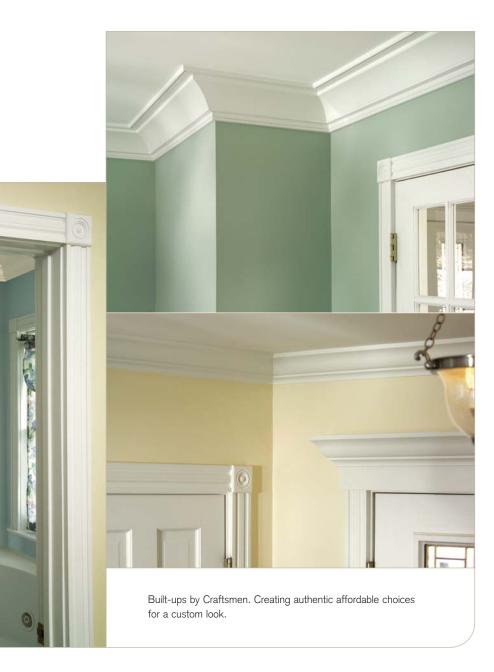
PRIMECLASSIC



Introducing the Simplicity System™ - a presentation workbook for identifying built-up designs and using PRIMECLASSIC mouldings to their fullest potential. Use the workbook to choose combinations for your projects, and invite your clients to participate in the process. The workbook makes it easy for the skilled craftsman to create stunning built-ups for any style of home, and the easy-to-use reference section helps to quickly choose the best looking built-ups for your project. The Simplicity System takes working with PRIMECLASSIC mouldings to the next level.

For years, PRIMECLASSIC mouldings have been the leading choice for affordable, authentic-looking mouldings that rival custom woodworking. Every piece is crafted with unprecedented levels of precision, featuring crisp distinct profiles, and comes primed, buffed and ready to paint. For ease of selection, our mouldings are grouped into six uniquely styled Collections that will give character and lasting value to homes everywhere. Using the Simplicity System makes it easier than ever to finish a room with elegance, style, and timeless craftsmanship.







How to use the Workbook.



The Simplicity System™ is dedicated to the true craftsman. It takes your skill and experience to install our built-up mouldings correctly, but the Simplicity System makes it easier to know which profiles work well together. Get to know the profiles that make up each collection; before you know it, creating built-ups will become second nature. And who knows, perhaps in time you'll be suggesting great-looking combinations to us.

The Workbook is organized to make it as simple as possible to choose built-ups from each collection using numbered designs, illustrations, and an easy-to-use order form. The illustrations for each built-up indicate which individual profiles are needed to create a combination, with projections given for each built-up.

Crowns are designated by a number that gives the suggested ceiling height for each built-up. For example, Crown 9.6 refers to a built-up most suitable for a ceiling of 9' 6" high. Use Crown 12 for ceilings 12' or higher. Each collection also offers suggested combinations for casings, chair rails, and bases. The choices are simply referred to as Casing 1, Casing 2, etc.





Georgica Collection Formal-Gracious-Elegant

Choices for a Custom Look

Acknowledging classic architectural elements, the Georgica Collection projects formal elegance. A stately decor is achieved with respect for proportion and balance, and the clean polished lines are suitable for any room where a gracious appearance is required.



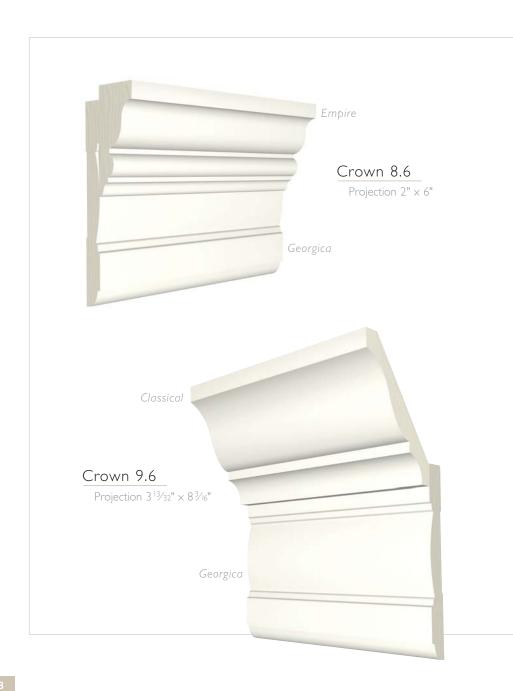
Crown 8.6 Chair Rail I Base I







Georgica Collection Crown, Casing, Chair Rail, & Base Built-Ups





For any style of home, the Harbor Classic Collection is sure to be a perfect fit. With its simple lines, casual charm and subtle detail, this collection will give your home a traditional, timeless look.



Crown 12
Casing 2
Chair Rail 1
Base 2









Tip: Trimwork gives homes or rooms a distinctive style.

Built-ups in each collection are based on repetition of profile details to achieve a unified theme.

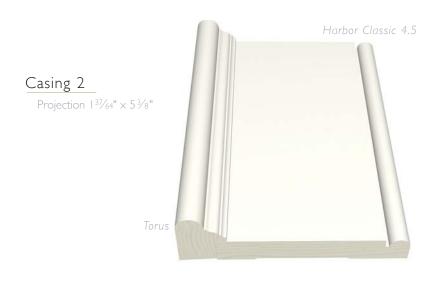






Tip: Back bands are "back cut" so just the trailing edge touches the wall, allowing the profile to clear minor wall imperfections. When cutting miters on back bands, a piece of 3/4" net trim as a sleeper at the saw table ensures proper miter angles.













The Kings Point Collection displays poise and character.

The built-ups use complementary profiles to repeat and maximize the distinctive details of this collection.

This versatile collection instantly adds personality to any home.



Crown 9.6
Casing I
Chair Rail I
Base 2









Tip: Certain designs will be easier to install when framing has been enhanced with blocking for nailing.







Tip: Some bases have enough flat surface for electrical or vacuum outlets if desired. If this is your design plan, share it with your electrical contractor ahead of time.





For a refreshing look, there is the Mecox Collection. The intricate curves and shapes bring a welcoming and warm feel to any room of the home.



Crown 8.6
Casing I
Chair Rail 2
Base I









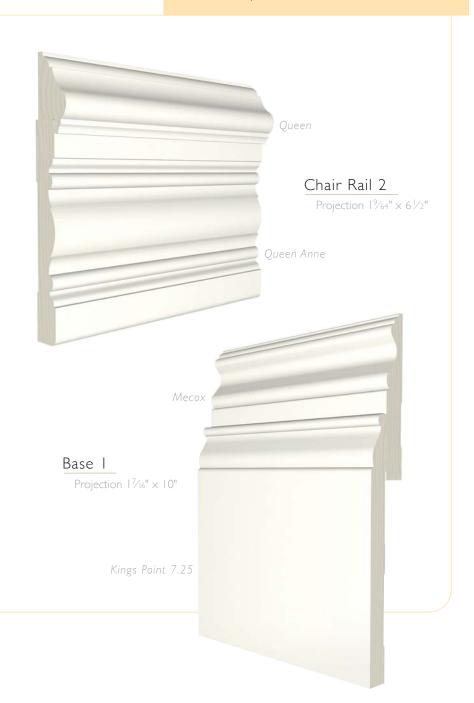
Tip: Never hesitate to adjust the exposure of our standard projections to fit your specific job site requirements.







Tip: The Mecox Base 1 needs a "sleeper" at the floor matching the 3/4" Mecox profile before the Kings Point 7.25 profile is installed.





The New England Collection establishes a sense of tradition and heritage. The sizable profiles express generosity, warmth and hospitality. Whether you are building a new home or restoring a classic, the New England collection offers substantial, eye-catching profiles to be admired.













Tip: Experimentation and an eye for complementary details can inspire your own custom design. Use baseboards for parts of crowns or casings as part of a chair rail.







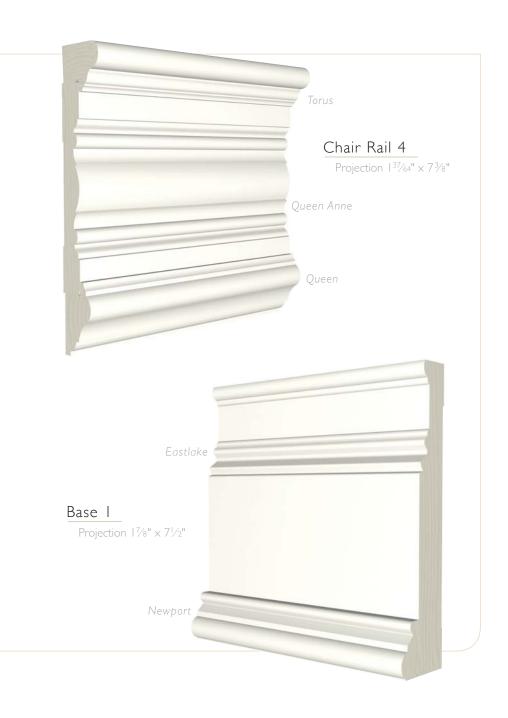
Tip: Plinth blocks are needed for certain built-up and standalone base profiles and make a graceful transition between casing and base, and doorways. Designs vary, so plan ahead to make your own on site.













Choices for a Custom Look

The built-ups for the Parsonage

Collection strive for a distinguished and structured effect. Strong curves partner with classic lines for a sense of order and dignity.

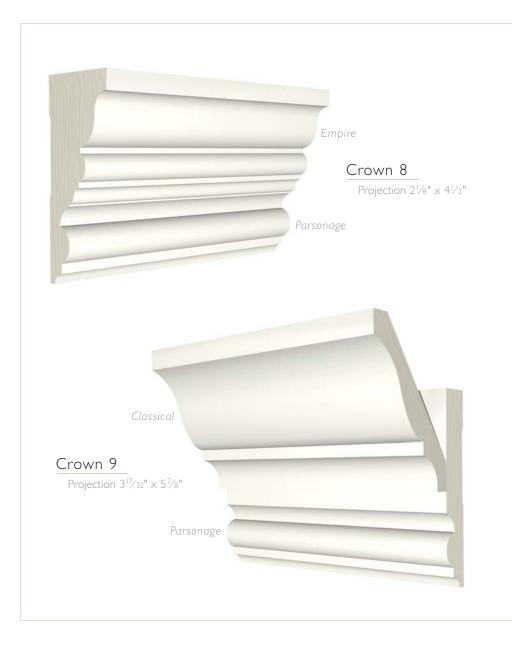
This collection makes a good choice for a formal study, home office or library.



Crown 8
Casing I
Chair Rail I
Base I







Tip: Victorian and Classical sprung crowns are milled from 3/4" blocks and you can nail them edge to edge when fastening outside mitered corners. This is a finish advantage over thinner, less substantial alternatives.





Parsonage Casing I Projection $1^{37}/64" \times 5^{3}/8"$ Queen Chair Rail I Projection 19/64" x 6" Parsonage

Tip: Use bullnose back bands as shoe moulding with wallto-wall carpeting. The carpet edge can tuck under the round nose of the back band profile for a finished look even after the trim has been installed.





Precision profiles to combine into built-ups.

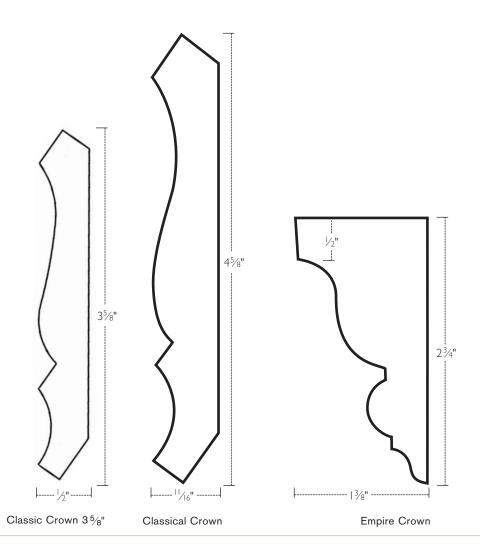
The following pages show detailed specifications for the individual profiles. Our Eastern White Pine is 100% clear. Every profile is primed, buffed, ready to paint and shaped to tolerances of .006 inch.

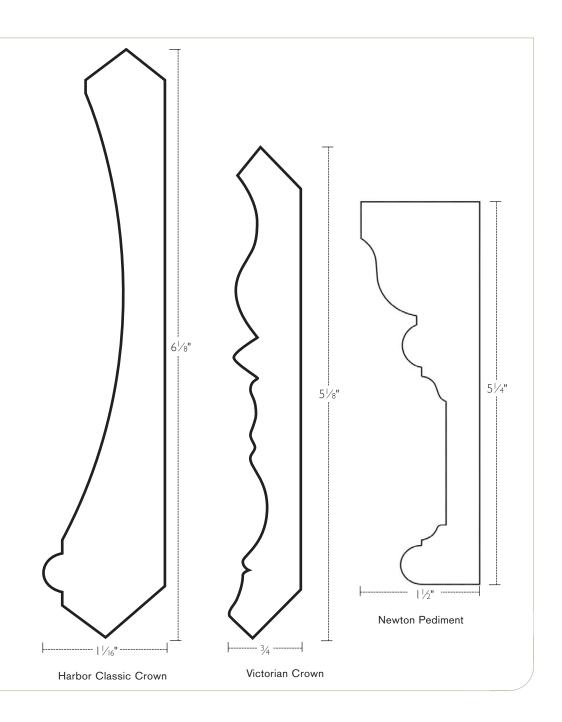




Crowns evolved from several elements that made up the ancient horizontal entabulatures resting on temple columns and were often a place for decorative effects. Today, built-up crowns are still likely to be the trimwork with the greatest drama and creativity.

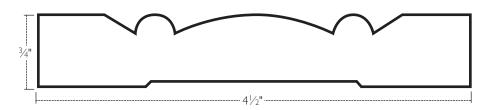
CROWNS



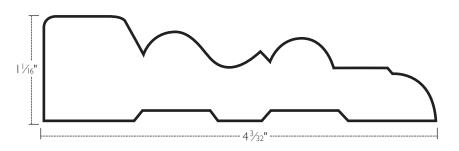


Casings around doors and windows can be traced back to the shafts of classical columns. Casings can be detailed by adding back bands for extra dimension and relief against flat walls.

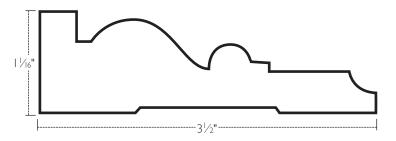
CASINGS



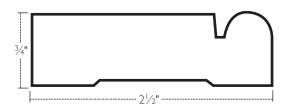
Adam Casing



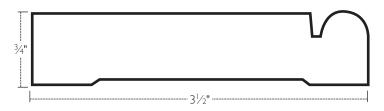
Andover Casing



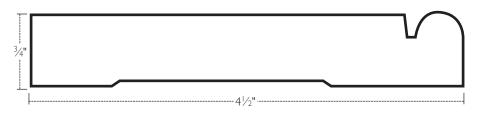
Exotica Casing



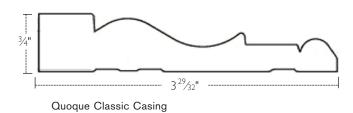
Harbor Classic 2.5

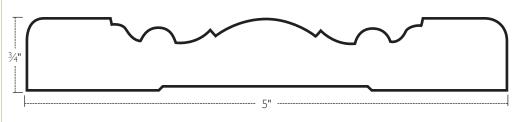


Harbor Classic 3.5

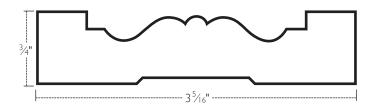


Harbor Classic 4.5





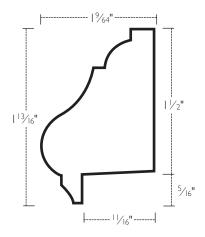
Queen Anne Casing



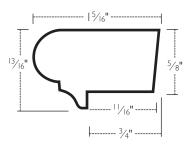
Victorian Casing

Back bands are delicate but essential profiles for adding emphasis and extra dimension to casings, chair rails, and even baseboards.

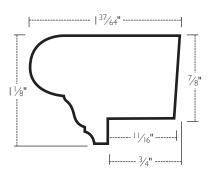
BACK BANDS



Queen Back Band



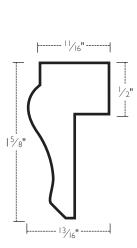
Revival Back Band



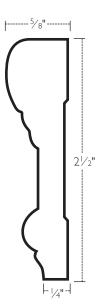
Torus Back Band

Originally used to guard walls from contact with chairs, this trim detail became more decorative over time. Today, it is still a good idea for protection from chairs and other furniture. Built-up chair rails are a place to reflect design details from a room's other trimwork.

CHAIR RAILS



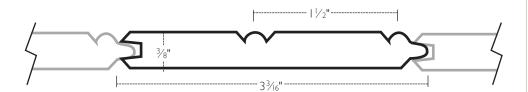
Cottage Chair Rail



New Brunswick Chair Rail

Wainscotting is usually run between the baseboard and a cap or chair rail. It can be used to accent all or part of a wall.

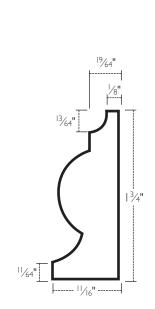
WAINSCOTTING

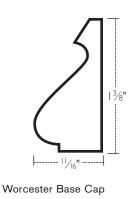


Cottage Wainscotting

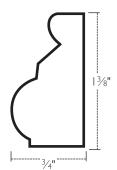
Base caps are typically used to sit on top of a baseboard profile or on a square edged board for additional detail. Historically, baseboards were two separate pieces; the "mop board" and the base cap. Over time, the two elements were combined to mimic two-piece construction. Flexibility still makes base caps a preferred choice to help hide imperfections between the wall and the base. Base caps are also used for creating a raised panel effect.

BASE CAPS





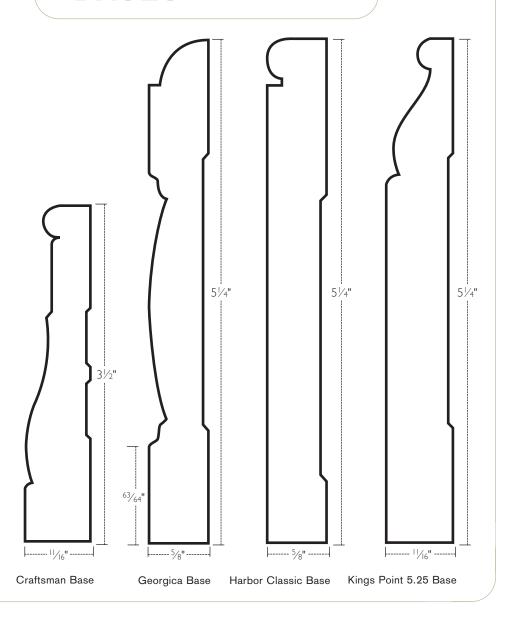
Scotia Base Cap

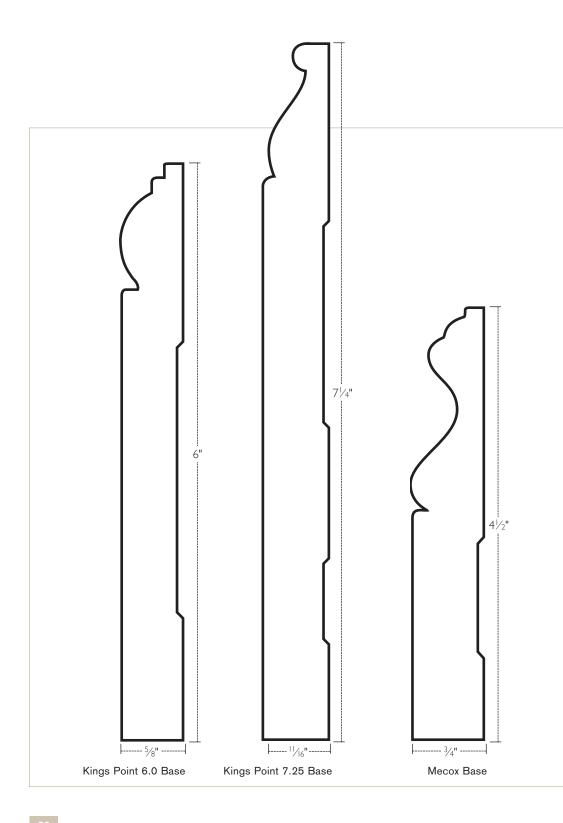


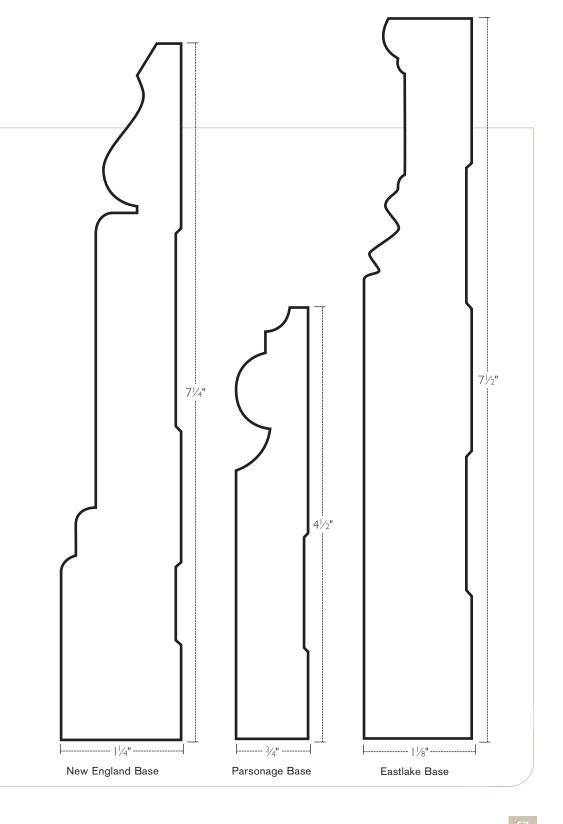
Newport Base Cap

Baseboard treatment is derived from the plinths of classical Greek and Roman columns. Bases appear to support the "weight" of a room and should look substantial. Big crowns and casings need larger bases for balance. Two and three piece bases are often the answer.

BASES









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